



News

October - December 2012



**THAI's A380 New Heights
in Comfort and Service**

BIG Comfort, Entertainment and Service

The world's largest and most technologically advanced aircraft, the Airbus A380, joins the THAI fleet with 6 aircraft being delivered over the next 6 months, each with unique "Touches of Thai".

THAI's incomparable service in the air goes from superb to superlative with just 507 seats, compared to the manufacturer's recommendation of 525 - 853 seats. This spacious configuration allows for greater comfort in all classes, and more than any other airline, 7 galleys and food service stations that will take THAI's legendary in-flight service to new heights.

Luxurious Royal First Class is a cabin unto itself with just 12 compartments with overly wide seats that recline to a lie-flat bed. Mingle over cocktails in the Sky Bar, while a larger and dedicated Royal First Class galley will provide gourmet cuisine prepared by international master chefs to complete this very personal travel experience.

Also on the upper deck, the dedicated Royal Silk Class cabin features 60 shell seats that recline to a lie-flat in a staggered layout for enhanced privacy and direct aisle access from all seats.

Economy Class, located at the rear of the upper deck and the entire lower deck, features a spacious seating configuration for more comfort.

At every seat keep connected with personal Wi-Fi, mobile connectivity*, USB port, in-seat power outlet for mobile devices and personal entertainment with almost limitless programming; the latest movies, TV series, documentaries, music and interactive games.



**Wi-Fi and inflight connectivity onboard the A380 and other new aircraft joining the THAI fleet is subject to government approval.*

Bangkok, Singapore, Hong Kong with THAI's A380

The A380 aircraft is designed to fly on high density long-haul routes, but uniquely THAI you can experience this superb aircraft and service between 3 of Asia's most bustling and favorite cities.

From 06 October to 14 December 2012 fly the A380 between:

Bangkok and Hong Kong TG600 departing Bangkok at 08:00 / TG601 departing Hong Kong at 13:25
Bangkok and Singapore TG409 departing Bangkok at 16:50 / TG410 departing Singapore at 21:50

For all paid travel, book instantly online at www.thairways.com or call THAI reservations worldwide.

Redeem at 25% Less Miles

In celebration of all new A380 service, save 25% miles when redeeming roundtrip Award travel for yourself or an Award Nominee.

To redeem, contact THAI in Bangkok on 66 (0) 2356 1111 or call THAI reservations worldwide. Award bookings are accepted commencing 01 October 2012 by THAI reservations worldwide. Online booking of this promotional Award is not available.

	Economy Class	Royal Silk Class
Between Bangkok - Hong Kong	26,250 miles	41,250 miles
Between Bangkok - Singapore	18,750 miles	30,000 miles

**25% discount on Award travel can be redeemed for travel in Royal Silk Class and Economy Class only, for member self or Award Nominees with travel commencing and completed between 06 October and 14 December 2012. No re-credit permitted.*

A380 to Frankfurt, Tokyo, Paris

Commencing 15 December 2012, THAI's A380 will connect Bangkok and Frankfurt with daily flights. Beginning in 2013, A380 service will be expanded between Bangkok and Tokyo in January, and between Bangkok and Paris in February.



Introducing Sapporo, Japan

THAI continues its pioneering tradition of opening new destinations with the first direct service between South East Asia and northern Japan, with Sapporo.

Located on the northern island of Hokkaido, Sapporo hosted the 1972 Winter Olympics and boasts some of the best alpine skiing and winter sport venues in the world for the adventurous winter traveler.

Direct service between Bangkok and Sapporo will commence on 28 October 2012, with three times weekly, service onboard all new A330 aircraft with lie-flat beds in Royal Silk Class and enhanced personal entertainment throughout the aircraft. Late night departures from Bangkok and early morning departures from Sapporo, ensure onward connections in Bangkok are fast and convenient.

Earn More, Redeem for Less

To celebrate THAI's newest and 6th destination in Japan, earn Bonus Miles and redeem Award travel at 25% less miles from 28 October to 31 December 2012.* Award bookings are accepted commencing 01 October 2012 by THAI reservations worldwide. Online booking of this promotional Award is not available.

	Royal Silk Class	Economy Class
Bonus Miles per sector	1,500 miles	1,000 miles*
25% Award Saving	56,250 miles	33,750 miles

**Celebrate Sapporo promotion is valid 28 October to December 31, 2012. All paid fares are eligible for Bonus Miles, excluding those in G/V/W booking classes. Bonus Miles will be credited after the end of the promotion period. 25% reduction on Award travel is valid for members self or Award Nominees between Bangkok and Sapporo only, and travel must be completed by 31 January 2013. Award travel is subject to capacity controls. No re-credit permitted.*

More Frequency, More Choices

During THAI's winter schedule from 28 October 2012 to 30 March 2013, fly in the comfort of new and upgraded aircraft and enjoy more choice with additional frequency on many routes from 28 October.

USA

Bangkok - Los Angeles:

- 4 flights weekly via Seoul with all new B777 - 300ER
- Lie-flat beds in Royal Silk Class and virtually unlimited personal entertainment in every seat.

Europe

Stockholm and Copenhagen:

- Stockholm / Copenhagen to Phuket 2 flights weekly + Daily to Bangkok
- Bangkok - Oslo Daily
- Bangkok - Brussels or Moscow 4 flights weekly
- Bangkok - Frankfurt Daily A380 service from 15 December

Australia

- Bangkok - Brisbane and Perth Daily
- Melbourne Double Daily
- Sydney 12 flights weekly

Asia

- Bangkok - Beijing Double Daily
- Bangkok - Kunming Daily
- Bangkok - Colombo 4 flights weekly
- Bangkok - Busan 5 flights weekly
- Bangkok - Gaya - Varanasi - Bangkok Daily
- Phuket - Seoul Daily
- Phuket - Hong Kong-Taipei Daily

Middle East

- Bangkok - Abu Dhabi 4 flights weekly from 15 December



*New B777 - 300ER
between Bangkok and Los Angeles*

THAI Smile Connecting Thailand

Along with double daily direct flights between Bangkok and Macau, THAI Smile is taking wing in Thailand. On some routes THAI Smile will operate exclusively, while on others you can choose between THAI Smile and THAI.

Exclusively with THAI Smile:

Between Bangkok and Krabi	4 flights daily
Between Bangkok and Surat Thani	2 flights daily
Between Phuket and Chiang Mai	Daily - new direct service

Your Choice - THAI Smile or THAI:

Between Bangkok and Chiang Mai	Double Daily
Between Bangkok and Phuket	Daily

Choose from “Smile” Economy Class, up to 156 seats 3 seats abreast in 2 rows divided by a single aisle or “Smile Plus” short haul business class service in the first rows of the aircraft for easy access with 16 seats on international flights and 12 seats on domestic flights. In each row the middle seat is always empty, providing more space and comfort for those traveling in “Smile Plus”.

As on THAI you will earn miles with all qualifying fares when traveling with THAI Smile, and enjoy additional baggage allowances of Silver and Gold status, as well as airport lounge access with Gold and Platinum status. On all flights complimentary light snacks are served in “Smile” class with light meals being served in “Smile Plus” class. A variety of snacks, light meals and beverages can also be purchased onboard with “Smile Café”.

Discover a refreshing and smart way to fly with THAI Smile.

For more information and to book instantly online visit www.thaismileair.com



See, Taste, Relax with Royal Orchid Holidays

A380 Celebration

Royal Orchid Holidays is also celebrating the launch of A380 service between Bangkok and Hong Kong and Singapore with 2 night packages in these exciting Asian cities.

Choose from 5 hotels in Bangkok and Hong Kong, and 2 hotels in Singapore, with a number of added extras including complimentary room upgrades in Hong Kong, complimentary breakfast in Singapore, and more. At hotels in Bangkok additional nights are available, pay up to 3 additional nights and get 3 nights free giving you more time to explore the World's Best City.

Winter Wonderland in Japan

Sapporo Snow Festival - 5 days / 3 nights

For all things cold and icy, the famous Sapporo Snow Festival features magnificent ice sculptures and a range of fun filled activities with snow mobiles, snow rafting and much more. Visit the polar bears at Asahiyama Zoo and taste all that is fresh at fish markets in Otaru. A winter holiday to remember!

Hokkaido - 6 days / 4 nights

Japan's northern island, Hokkaido, has a wealth of attractions including, Daisetsuzan National Park for skiing, snowboarding and other winter sports and relaxing at open-air Onsens at Soun-Kyo. This tour for nature and sport lovers will show you the best of Hokkaido, open spaces, mountains and genuine hospitality that is unique in Japan.

Buddhajanti Pilgrimage - 8 days / 7 nights

2012 marks 2,600 years since the Buddha's enlightenment, or "Buddhajanti" celebrated by Buddhists worldwide, and a very special time to make a pilgrimage to holy sites in India and Nepal.

Tours from Bangkok are in Economy Class inclusive of all taxes and surcharges, full board and accommodation, sight-seeing and all entrance fees for groups of 30 or more from October 2012 to March 2013.

Bangkok - Gaya - Varanasi - Bangkok THB 77,880 per person

Bangkok - Gaya - Varanasi/Bairahawa - Kathmandu - Bangkok THB 87,515 per person

For more information on these packages visit www.thaiairways.com/roh

To book packages and tours:

Call: 66 (0) 2356 2888, 66 (0) 2288 7155 and 66 (0) 2288 7159

Email: roh.rsvn@thaiairways.com



The Expanding Star Alliance Network

The Star Alliance network within Asia is about to expand with the joining of Shenzhen Airlines on 30 November 2012.

From 2 major hubs in Shenzhen and Guangzhou, Shenzhen Airlines operates to 64 destinations throughout China and within Asia to Seoul, Osaka, Taipei and more.

Onboard a fleet of modern aircraft choose from 3 classes of service; First Class and earn miles at 150%, Business Class at 125% and Economy Class at 100% of actual miles flown, just as you do with THAI.

As a Star Alliance member you can also redeem miles on Shenzhen Airlines operated flights, including upgrades with Star Alliance Upgrade Awards. You'll also be recognized as a Star Alliance Silver or Gold status member and enjoy the benefits of top tier status with Shenzhen Airlines, including lounge access for Gold status members.

For more information visit www.staralliance.com or to book instantly visit www.shenzhenair.com

Earn and spend miles on just one card across all Star Alliance member airlines.

As a frequent flyer with the Star Alliance network you can earn miles across 27 member airlines, all on one card. And spend them taking your family with you to any of our 1,350 destinations worldwide.

You've earned it.

To find out more about the Star Alliance network visit staralliance.com



STAR ALLIANCE
THE WAY THE EARTH CONNECTS



深圳航空
Shenzhen Airlines



25% Discount on THAI Ticket Purchase and Bonus Miles

Spending with partner issued cards in Thailand and abroad is one of the fastest ways to earn miles. Co-brand cards between THAI or Royal Orchid Plus and partners offer a number of additional benefits for a more rewarding travel experience. Take advantage of these benefits for cardholders in Thailand and Japan.

In Thailand

For members residing in Thailand who carry the THAI American Express Platinum Credit Card there will be a new option whereby points earned with spending can be redeemed towards up to a 25% discount on ticket purchase with THAI.

This exciting new benefit is exclusive for THAI American Express Platinum Cardmembers for THAI ticket purchase in Thailand. For more information on this and other privileges with the card visit www.americanexpress.co.th

In Japan

For members residing in Japan there are now 2 Co-brand cards designed for frequent travelers with THAI.

The Royal Orchid Plus JCB Co-brand Card is celebrating 10 years of partnership with up to 2,000 Bonus Miles for new cardholders and for current cardholders upon each renewal.

For more information visit
www.jcb.co.jp/ordercard/teikei/royal_orchid.html

The recently launched Royal Orchid Plus Sumitomo Mitsui Co-brand Card offers up to 2,000 Bonus Miles to cardholders, and up to 4,000 Bonus Miles with their first international THAI flight until 30 November 2012.

For more information visit
www.smbc-card.com/camp/lp14380/index.html



Updates and Reminders

THAI is a Winner with SmartTravelAsia.com

Yet again, THAI has been voted among the top 10 global airlines in the 8th annual Best in Travel Poll 2012. The vote by readers of SmartTravelAsia.com spots “aspirational” brands and insights into brand perception and trends. Opinions are largely drawn from actual experience, this years’ voters took an average of 16.22 trips.

Top 10 Airlines - THAI #4 Top 10 Cabin Service - THAI #3 Top 10 Business Class - THAI #6

With new aircraft entering the THAI fleet, including A380, A330 and B777, upgrading of current aircraft and new inflight product and services nearing completion in 2012, THAI may climb higher in next year’s poll with your vote.

Visit www.smarttravelasia.com for an informative, insightful and often humorous online travel adventure across Asia.

See What’s Showing Before You Fly

If watching movies is one of your favorite pastimes during a flight you can now have a preview of the coming months’ line-up of new movies available on your personal entertainment onboard THAI. Visit www.thaiairways.com and go to THAI In-flight Services. Personal cinema, smooth as silk with THAI.

Expiring Miles Reminder

If you have expiring miles that were accumulated in 2009, these will expire on 31 December 2012. However, you can redeem these expiring miles up to 30 June 2013, giving you an additional 6 months to earn miles towards your preferred Award.

Expiring miles appear in the information box on printed statements or can be viewed online by accessing your account at www.thaiairways.com/rop



New Cards on the Way

Royal Orchid Plus membership cards have been refreshed with a new design that reflects key elements of the THAI brand, and on the reverse side 2-D barcoding containing your personal information.

As you attain or retain Silver or Gold status over the coming months you'll receive your all new Royal Orchid Plus card. Be sure to keep this in your travel wallet.

Your Phone is Your Boarding Pass with THAI

Electronic boarding passes can now be stored on your mobile phone for flights departing from Bangkok's Suvarnabhumi Airport to Phuket or Chiang Mai.

Available on all devices with multimedia messaging service (MMS) you can obtain your 2D Barcode Boarding Pass at m.thaiairways.com by entering a reservation code under the tab "Check-in", followed by your mobile phone number and service provider. Your electronic boarding pass will then be delivered by MMS.

The secure barcode displayed on the digital boarding pass is scanned throughout the airport; at the baggage drop-off point, at security checkpoints, at the boarding gate with your identification, and then just show your boarding pass displayed on the screen to cabin crew when boarding the aircraft.

Convenient and save time with no need to check-in at the airport with your mobile boarding pass.

For more information on mobile check-in visit www.thaiairways.com or www.facebook.com/thaiairways



Bangkok, The World's Best City Again

For the 2nd year running, Bangkok has been crowned the world's best destination city. A four time winner of the world's best travel city and among the top 10 of the world's best city during the past decade, "sanook" Bangkok innovates and invites above all other urban hotspots.

The 17th Annual World's Best Awards, voted by readers of Travel+Leisure magazine is a savvy assessment of the best in travel, from cities to islands, urban hotels to secluded resorts, cruises and even this year service.

Five aspects determine the world's best city and Bangkok and its citizens excel in setting the standard for the world's best. Arts and culture in a city that offers a range of contrasts; a myriad of secluded Buddhist temples, royal palaces, theatres and a culture deeply rooted in tradition and gracious hospitality. Food, from street stalls and local markets to acclaimed international restaurants, Thai cuisine, and the world's favorite foods, are all at their best in Bangkok. Shopping, the choices are endless, stalls, markets, giant malls, from basic to luxury brands, Bangkok has it all. Value, be thrifty, spend a fortune, or anything in between, Bangkok offers some of the world's best hotels, spas and services to suit any budget.

If you are traveling to Thailand, Bangkok is more than ever a must stop. If you reside in the Thai capital you have another year to experience what globe-trotting travelers have voted the world's best city. For visitors or citizens, Bangkok is once again the sultry and inviting queen of cities that offers all the elements of the world's best urban destination.

For more information on The World's Best Awards visit www.travelandleisure.com/worldsbest



Amazing Thailand with Anantara Hotels and Resorts

Until 31 December 2012, earn DOUBLE MILES and enjoy 20% off room rates with Anantara Hotels and Resorts across Thailand.

Watch a golden sunset in Hua Hin. Relax on the virgin sands of Phuket. Shop away in the bustling markets of Bangkok.

Bangkok:

Anantara Bangkok Riverside Resort & Spa Anantara Baan Rajprasong Anantara Bangkok Sathorn

Chiang Rai:

Anantara Golden Triangle Resort & Spa **Hua Hin:**
Anantara Hua Hin Resort & Spa

Phuket:

Anantara Phuket Villas **Samui:**
Anantara Bophut Resort & Spa
Anantara Lawana Resort & Spa

Koh Phangan:

Anantara Rasananda Resort & Spa **Krabi (south of):**
Anantara Sikao Resort & Spa

For reservations, email reserveanantara@anantara.com or call +66 (0) 2 365 9111 quoting promo code ROP12.

Conditions: The promotion is valid until 31 December 2012 for Royal Orchid Plus members only. Valid only for reservations booked through phone, email using promo code ROP12. Discounts apply to best available rate excluding taxes and service charge. Anantara reserves the right to close the promotion in periods of extreme demand. Cannot be used in conjunction with any other offer or promotion. The promotion is based on availability at the time of reservation and a limited inventory may be available at this rate. Cancellation policy applies per hotel or resort policy and no show will be charged as per seasonal policy.

Double Miles at Centara Hotels & Resorts

Double your Miles at Centara Hotels & Resorts when staying 2 consecutive nights at any participating Centara Hotels or Resorts from 01 October to 31 December 2012. Royal Orchid Plus members will also enjoy a 10% off Dining and A La Carte Spa Treatment Discount* at participating hotels.

Participating Hotels:

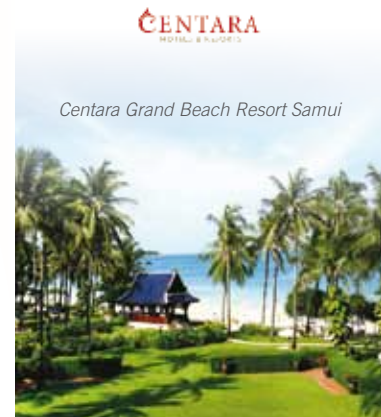
Centara Grand at Central Plaza Ladprao Bangkok	Centara Duangtawan Hotel Chiang Mai
Centara Khum Phaya Resort & Spa, Centara Boutique Collection	Away Suansawan Chiang Mai, Centara Boutique Collection
Centara Chaan Talay Resort & Villa Trat	Centara Hotel & Convention Centre Khon Kaen
Centara Hotel & Convention Centre Udorn Thani	Centara Grand Beach Resort Samui
Centara Villas Samui	Centara Hotel Hat Yai

For more information or to make a reservation, email the Reservation Centre at reservations@chr.co.th or call them at +66 (0) 2 101 1234 Ext. 1 and quote rate plan "TG0005"

Conditions: Hotel: Offer applicable to only Royal Orchid Plus members and cannot be used in conjunction with other promotions. Not applicable on public holidays, long weekends, festive seasons, and peak periods. Not applicable to group reservations and reservations for meetings, incentive, conventions and exhibition. Centara Hotels & Resorts reserves the right to cancel or amend bookings if terms and conditions are not followed. **Dining:** Offer is exclusively for Royal Orchid Plus members and it cannot be used in conjunction with any other promotional programs. Offer is not applicable to set/special discount menu unless specified otherwise. Offer is not applicable on public holidays and festive seasons. Advance reservation is required and subject to room space availability via Reservation Centre. **Spa:** *Offer applicable at Centara Chaan Talay Resort & Villas Trat. Offer applicable to only Royal Orchid Plus members and cannot be used in conjunction with other promotions. Offer applicable on a la carte treatment only and excluding Pedicure, Manicure or Waxing Services. Offer is valid for reservation from 10:00 hrs - 16:00 hrs daily. Advance reservation is required and subject to availability. Prices are based on published rates and subject to service charge and government tax.



Anantara Si Kao Resort & Spa



Centara Grand Beach Resort Samui





Enjoy up to 3,000 Miles with Starwood Hotels & Resorts

Stay at any participating Starwood Hotels and Resorts property between 01 October to 31 December 2012 and enjoy DOUBLE MILES when staying in standard rooms, TRIPLE MILES in deluxe rooms and 3,000 miles for suites.

To earn your Bonus Miles, bookings must be made through www.earnyourdreams.com/thaiairways

And guest must be a member of Starwood Preferred guest and have selected their earning currency of choice at the time of the stay and present their SPG card at time of check-in.

Thailand	+800 325 55555	Singapore	1800 325 5555	India	000 800 650 1205
Australia	1 800 450 010	China	4008 688 688	Japan	0120 92 5659

starwood
Hotels and
Resorts

Conditions: Offer is subject to availability. Bonus Miles per stay will be credited to the member's account within 4 - 6 weeks. A limited number of rooms may be available at these rates and additional restrictions and blackout dates may apply. Blackout dates are applicable and vary differently from city to resort properties. Offer not applicable to groups or with other special offers. Not responsible for omissions or typographical errors. Void where prohibited by law. Not to be combined with other offers or promotions.

Hilton HHonors™ brings you miles 3 TIMES faster to get you further

Leap three times as far with Hilton HHonors and Thai Airways. Be rewarded with triple Royal Orchid Plus miles from now until 31 December 2012, when you stay at any participating property within the Hilton Worldwide Portfolio.

The 10 distinct hotel brands of Hilton Worldwide includes Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton Hotels & Resorts, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations.

Register for Triple Miles today and get closer to the ultimate Hilton HHonors experience. Hilton HHonors gets you closer to your dream vacation faster than ever.

Remember to provide your Royal Orchid Plus number at time of reservation and at check-in.

Conditions: For registration and complete terms, visit www.HHhonors.com/Tmroyalorchidplus. You must quote your Royal Orchid Plus membership number when booking a reservation and present your Royal Orchid Plus membership card upon check-in to be eligible for Triple Miles. Hilton HHonors™ membership, earning of Points & Miles™, and redemption of points are subject to HHonors Terms and Conditions.

W
WALDORF
ASTORIA
HOTELS & RESORTS

CONRAD
HOTELS & RESORTS™

Hilton
HOTELS & RESORTS

DOUBLETREE
BY HILTON™

EMBASSY
SUITES™

Hilton
Garden Inn

Hampton

HOMEWOOD
SUITES
BY HILTON

HOME2
SUITES BY HILTON

Hilton
Grand Vacations



STAR ALLIANCE
THE WAY THE EARTH CONNECTS



Travel Partners



Financial Partners



A STAR ALLIANCE MEMBER 



www.thaiairways.com

